



COUPLES
♥
ISSUE

Weddings

STRESS-FREE WEDDING
ENTERTAINMENT



www.sosentertainment.party
07956 101 596



THE 2021
WEDDING
INDUSTRY AWARDS

**REGIONAL
FINALIST**

Before you start exploring our exciting wedding entertainment packages, here's a little word from Sean...



2020 was an awful year for planning weddings. And even after, despite things being opened up a little more in 2021, planning is still very cautious!

So, to make things easier, you might like to know that I offer a Covid Cancellation Guarantee when you book and pay your deposit for any of our wedding packages or services.

Quite simply, if you book it and Covid causes the cancellation, we'll refund your deposit, no problem.

We've also added an Outdoor Wedding Celebration package, because as restrictions lift, outside is the IN place to be for parties and celebrations!

Lastly, just because we've organised our own packages based on what couples have asked for, it doesn't mean you're limited to these packages.

I've built this business to put the customers' needs first - and that's never more important than for your wedding.

So, if you need something added to one of these packages - just ask!
And if you want to build a personalised wedding party package from scratch?

We can do that too, just get in touch and we'll work with you to plan your perfect wedding party.

Sean



What's SOS Entertainment all about, and why do you work so hard for your wedding customers?

The company ethos is simple, and is kind of implied by our name: SOS Entertainment is all about helping couples. Anything we can do to make a couple's journey, their planning and their celebration better, more personal, less hassle, then that's exactly what we do!

So, we recognise that a couple's wedding is all about what they need, it's not all about us. So, if I have to get to the venue extra early so I can set up according to their schedule for the day, that's what I'll do – and I won't be charging by the hour for that kind of help. Even if it costs me money to set up in my own time, so that I avoid being in the way when the guests need to start eating their meal, then that's what I'll do! It's about offering help which puts the customers, the couple, right at the centre.



Your day, your way

My style and approach isn't something that's a label on me, it's something that's adaptable for the couple. I'll prioritise the couple and approach their party planning and the music in a way that delivers their dream celebration.

For me, it's all about the customer - that's the approach I'm most comfortable with.



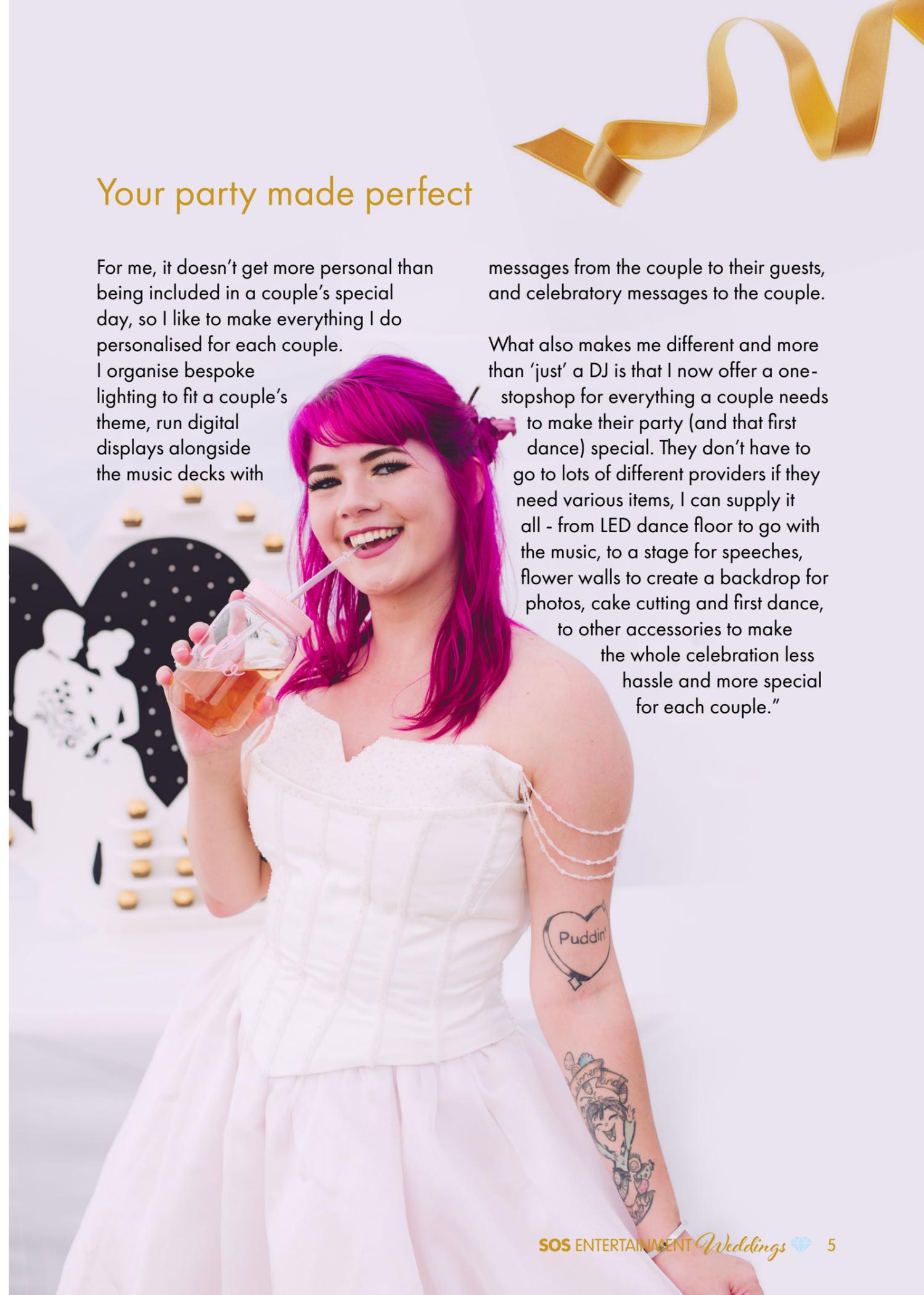
Your party made perfect

For me, it doesn't get more personal than being included in a couple's special day, so I like to make everything I do personalised for each couple.

I organise bespoke lighting to fit a couple's theme, run digital displays alongside the music decks with

messages from the couple to their guests, and celebratory messages to the couple.

What also makes me different and more than 'just' a DJ is that I now offer a one-stopshop for everything a couple needs to make their party (and that first dance) special. They don't have to go to lots of different providers if they need various items, I can supply it all - from LED dance floor to go with the music, to a stage for speeches, flower walls to create a backdrop for photos, cake cutting and first dance, to other accessories to make the whole celebration less hassle and more special for each couple."





Your day, your way

What drives me to be involved – and to stay involved – in the wedding industry is the fact that there seems to be so much pressure on couples.

I want to be part of the industry that relieves them of that, to be the person that simplifies the planning, yet also adds to the quality of what they experience on the day.

I firmly believe communication is at the heart of making the event personal, and of making the planning side professional.

It's also the way I can help to make things easier for couples at a stressful time, so I stay in touch with the couple and remain contactable throughout the time between booking and wedding.

Couples always appreciate this approach, especially through the uncertain times of the pandemic!

One stop shop means maximum value for minimum hassle

Couples using SOS Entertainment don't have to go to lots of different providers if they need various items – I can supply it all!

From LED dance floor to go with the music, to a stage for speeches, flower walls to create a backdrop for photos, cake cutting and first dance, to other accessories to make the whole celebration less hassle and more special for each couple.

I can even supply extras such as soft play and bouncy castles to keep their small guests entertained too!





Hey DJ, what about guests and requests?

I've got request cards to give to the couple, so they can distribute them with their invitations. This way their guests can all request a song for during the party – along with any personal message for the digital display and lights.

I've always offered easy ways for guests to make requests without having to shout it out on the day, and since Covid, this has really come into its own.

- I have an iPad at the front of the DJ stage, which they can use to send their request straight through to me.
- I also scroll out a request number on the light display, so that guests can just text their request straight over.
- There's also a page on the website so guests can request songs whilst they're sitting down or are at the bar.

I try to make it as easy as possible for the couple and their guests to request music and messages, so that they can all relax and just enjoy their celebration. All of these things add up to making the whole music package completely bespoke and add to the special memories for the couple - which is what it's all about.

Hey DJ, what about the music?

As well as the other services my customers book as part of my wedding packages, when it comes to the music, that's where I try to make things magical for the couple.

I encourage couples to send me playlists of music they (and their guests) will prefer. I also prompt them to send me ideas about music they want for their first dance together and other special dance moments, like the father with the bride, and I'll prepare all of this for them.

And if the couple has no ideas about music or where to start with their planning? I can offer lots of suggestions and send them sample playlists to help get them started."



What's the best way to find the right DJ and wedding entertainment?

Look for recommendations from others and industry recognition.



Because weddings as we know and love them have been on hold for such a long time, it's been hard to keep momentum going. Which is why I'm particularly proud that in the autumn of 2020, I was nominated for Best DJ in The Wedding Industry Awards 2021.



All about the customer experience

The Wedding Industry Awards 2021 process is all about customer experience. So, I submitted answers to questions about the SOS Entertainment wedding packages - including the work I put into providing bespoke DJ services. Previous customers were also asked to contribute feedback on their experiences of hiring me as their wedding DJ.

Voting scores

But as well as contributing messages about their experiences of working with SOS Entertainment, TWIA asked previous customers to score me on key skills and customer service that you'd expect a wedding DJ to deliver, as follows:

- Range of options (eg sound, lighting, music styles) made available by your DJ.
- Quality of expertise, advice and guidance received.
- Quality of customer service and communications received.
- Your DJ's punctuality and personal presentation on the day of your wedding.
- The level at which your DJ delivered what was booked.
- Quality of your DJ's web presence (website, social media etc).
- Value for money.

Quite daunting, but all very useful feedback! The votes were counted, so that every nominee in the DJ category gained a score out of 70.



Vote question	Entrants average score	Region/category average score
Range of options (eg sound, lighting, music styles) made available by your DJ	10.0000	19.9432
Quality of expertise, advice and guidance received from your DJ	10.0000	9.9432
Quality of customer service and communications received from your DJ	10.0000	9.9318
Your DJ's punctuality and personal presentation on the day of your wedding	10.0000	9.9886
The level at which your DJ delivered what was booked	10.0000	9.9205
Quality of your DJ's web presence (website, Facebook etc)	10.0000	9.7847
Value for money	10.0000	9.875
Total out of 70	70	69.3864

This is the feedback that some of our happy couples gave, to support my nomination for best DJ, in the wedding industry awards 2021

“ We used SOS entertainment for our wedding reception and OMG how beautiful it was from the music to the lighting to the LED lit up dancefloor he even went above and beyond Mr and Mrs Gibson in lights on the LED floor and wall for you to see when you walked in. It was an amazing day he was such a great guy great service and so polite I would 100% recommend him to anyone,
MR & MRS GIBSON

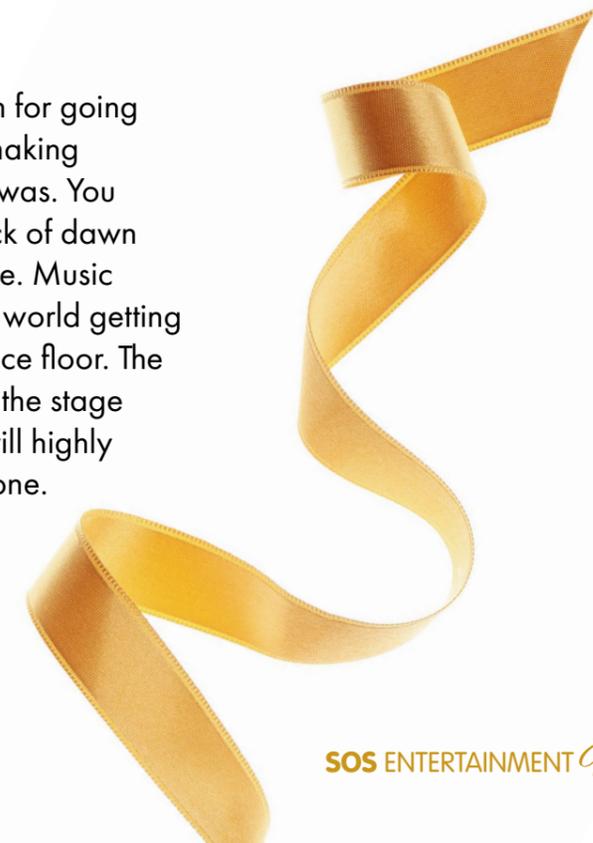


“ Sean was amazing and made our evening. He was able to get people up on the dancefloor. He presented well to my guests and we had great fun with our package deal. Communication was fantastic and went the extra mile to get props for my Disney themed wedding. He played Disney songs so the young children were up dancing and singing. I have the wedding I always wanted and Sean made that happen. A proper family orientated wedding.
RAY HENNESSY

“ Amazing and so much fun – could not have asked for better.
CLAIRE DUKE

“ Sean thank you so much for going above and beyond to making our day as special as it was. You were there from the crack of dawn and the last man to leave. Music selection was out of this world getting everyone up on the dance floor. The inflatable marquee and the stage looked incredible, we will highly recommend you to anyone.
NICOLA HADAWAY

“ We had our name in lights flashing around the room. We had our photos on a loop on screens and huge Mr and Mrs light up letters as well as pyrotechnics that went off during the first dance. He had a huge range of music and even did karaoke at the end for the guests that stayed! He edited out wedding songs to make it a mix up as well! And made our day amazing! And even took extra photos and videos of the day for us!
MICHELLE WELSH



Wedding Packages

BRONZE PACKAGE £500

A LOW BUDGET OPTION WITH HIGH QUALITY SERVICE.

DJ and basic DJ set up
Magic Mirror (2 hours)
Post Box or Wishing Well

SILVER PACKAGE £750

UPGRADE TO SILVER, AND LET YOUR CELEBRATION SPARKLE.

DJ and basic DJ set up
Magic Mirror (2 hours)
Post Box or Wishing Well
LED dance floor (10ft x 10ft)

GOLD PACKAGE £1,250

GOING FOR GOLD WITH OUR MOST POPULAR PACKAGE

DJ and basic DJ set up
Magic Mirror (2 hours)
Post Box or Wishing Well
LED dance floor (10ft x 10ft)
5ft light up LOVE letters
Sweet cart with 10kg sweets
Prosecco/Champagne wall
(wall only, drink not supplied)

PLATINUM PACKAGE £1,750

SHARE THE LOVE WITH YOUR GUESTS, THANKS TO OUR PERFECT PLATINUM PACKAGE.

DJ and basic DJ set up
Magic Mirror (2 hours)
Post Box or Wishing Well
LED dance floor (10ft x 10ft)
5ft light up LOVE letters
Sweet cart with 10kg sweets
Prosecco/Champagne wall
(wall only, drink not supplied)
Mr & Mrs; Mrs & Mrs or Mr & Mr cubes
Venue Up-lights
Pyrotechnics x 2
Low laying fog for first dance
Doughnut wall
Cupcake stand
Sweet stand – can be used for Ferrero Chocolates or wedding favours

DIAMOND PACKAGE £2,000

OUR ULTIMATE WEDDING PARTY PACKAGE.

DJ and basic DJ set up
Magic Mirror (2 hours)
Post Box or Wishing Well
LED dance floor (10ft x 10ft)
5ft light up LOVE letters
Sweet cart with 10kg sweets
Prosecco/Champagne wall
(wall only, drink not supplied)
Mr & Mrs; Mrs & Mrs or Mr & Mr cubes
Venue Up-lights
Pyrotechnics x 2
Low laying fog for first dance
Doughnut wall
Cupcake stand
Sweet stand – can be used for Ferrero Chocolates or wedding favours
White wedding bouncy castle

OUTDOOR WEDDING PACKAGE £2,000

CREATE A MEMORABLE PARTY OUTDOORS.

DJ and basic DJ – choice of stage or disco ball set up
Inflatable marquee
Venue Uplights x 10 – adds a glow to the marquee after dark
Pyrotechnics x 2
Low laying fog for first dance
Magic Mirror (2 hours)
Post Box or Wishing Well
5ft light up LOVE letters
Sweet cart with 10kg sweets
Prosecco/Champagne wall
(wall only, drink not supplied)
Choice of Ferrero Rocher swan or couple stand (sweets not supplied)
Doughnut wall (cakes not supplied)
Cupcake stand (cakes not supplied)

Please note that the LED dance floor is not available for outdoor use

Add-ons & bespoke packages



Come and find out more at 2021 wedding fairs in Kent

Come and meet Sean and see some of the fantastic SOS Entertainment wedding hire services and equipment...

Sunday 12th September 2021
Beckenham Place Mansion,
Beckenham, BR3 1SY
11:00 – 3:00

SUNDAY 10th October 2021
Meridian Hall, East Grinstead, RH19 3RT
11:00 - 3:00



Ask Sean about...

Live music

Wedding photography

Karaoke

Live streaming & enhanced digital display

Children's soft play & entertainment

PA and MC services

Outdoor seating & marquee





SOS

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